

Workforce Development Outreach Update

APRIL – JUNE 2016

The Workforce Development Division is involved in nearly every aspect of workforce development in Utah. Sixteen Workforce Development Specialists on the ground in every part of the state organize job fairs and hiring events, work with industries to create educational and training pathways to skilled labor careers and coordinate with businesses to understand

and help them meet their workforce needs. They also have a special focus on communities in need, including veterans, single parents, people with disabilities and homeless individuals. Here are just a few highlights of the Workforce Development Division's accomplishments and ongoing projects over the past several months:



BUSINESS OUTREACH & SUPPORT

Uintah Basin Tech Expo

More than 300 local job seekers and eight technology employers from the Basin and Wasatch Front attended the Uintah Basin Tech Expo. The goal of the event was to get Wasatch Front businesses to hire Uintah Basin workers and begin to understand what additional training may be necessary for job seekers. Workforce Services and local partners are following up with interested employers who weren't able to attend and connect them with job seekers.

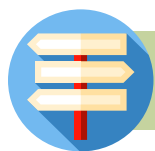
Business Engagement and Retention (BEAR)

Multiple divisions within the Department of Workforce Services, as well as GOED's Rural Team, support county BEAR programs. Workforce Services has collaborated on the SiteSelection tool, the Building Blocks for Economic Development and Community Self-Review Worksheets and additional items to assist the counties in economic development.

Better Your Business

The Mountainland Service Area hosted the bi-monthly Better Your Business Breakfast Seminar at UVU, with WW Clyde as the sponsoring employer. Approximately 60 employers attended to hear from a Workforce Services Auditor about employer's Unemployment Insurance taxes. WDD announced the UCAP grant program and invited employers to stay after the seminar to talk to the GenLex team to provide feedback regarding jobs.utah.gov. The breakfast seminars are now SHRM and HRCI approved and those who attend qualify to receive one credit.





PATHWAYS

Culinary Industry

WDD held a Culinary Industry Partners meeting in Cedar City to investigate if the Utah Aerospace Pathways (UAP) pilot program could be adopted into the culinary industry. The group looked at the National Restaurant Association Pro-Start Certification (high school), the Certified Culinary Certificate (ATC level) and the Associates of Applied Science Degree (college level) and discussed ways to connect students to employers in the culinary industry.

New Utah Aerospace Pathways Cohort

In May both the Davis and Salt Lake County UAP programs started up again with a new group

of students. Davis County has about 10 students participating and Salt Lake has about 16. This will be the last cohort for whom their tuition will be completely covered by the UCAP grant.

Composites Curriculum Development

WDD staff met with the STEM Coordinator for Ogden City Schools to discuss the new Composites Program Pathway offered to junior and senior students. The pathway allows students to obtain 130 hours of training in composites and will aid in filling the industry demand for composite technicians by local employers. The WDD team also explored options to work with out-of-school youth and requirements for WIOA.

JOB FAIRS



Montezuma Creek Job and Career Fair

The first Montezuma Creek Job and Career Fair was held at Whitehorse High School in May. Over 90 students and job seekers attended with nine employers participating. Several Navajo Tribal organizations joined including Navajo Tribe WIOA Program, BIA Law Enforcement, Navajo Tribe Economic Development and the Navajo Trust Fund who provides local scholarships. Other participating employers were USU Blanding, Vocational Rehabilitation, Utah Navajo Health Systems, and San Juan School District.

Youth Summer Job Fair

Thirteen employers and 95 job seekers participated in the Summer Job Fair at the South County Employment Center in April. The event was organized to help youth enrolled in the WIOA Youth program find a job for the summer.

SLCC Job Fair

Salt Lake Community College (Redwood Campus) hosted a job fair for over 100 employers and 780 attendees in April. WDD participated with a booth that included a veterans representative.





VETERANS & MILITARY

Hill Air Force Base Briefing

Monthly briefings are being held at Hill Air Force Base, and the presentation is also available at jobs.utah.gov. A Facebook page focused on jobs at the base was also launched. Hundreds of job seekers have participated in the briefings to learn about how to become employed on the base or in other federal jobs. The Transition Assistance Program (TAP) is also held twice each month, with Workforce Services providing practice interviews and coordinating onsite interviews with employers on Fridays.

Hero to Hired Job Fair

More than 300 job seekers met with 82 employers at the Hero to Hired Veterans Job Fair, March 23 at the South Towne Expo Center. Employers extended more than 75 provisional/conditional job offers, and survey results indicated an above-average satisfaction with the event.



PERSONS WITH DISABILITIES

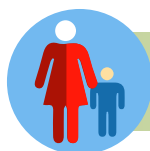


Workability Job Fair

Over 40 employers, eight community partners, more than 250 job seekers and 30 students attended the Workability Job Fair at the Sanderson Center for the Deaf and Hard of Hearing in April. Workforce Services offered a workshop for attendees on “What Great Looks Like” and how to maximize their time at the event, which will become a part of this bi-annual event.

Active Re-entry Training

Staff participated in Disability Awareness Training to better understand customers who may have disabilities included but not limited to hearing, vision, and mobility. This was a hands-on training with wheelchairs, goggles, and earplugs to experience what some customers deal with on a daily basis.



SINGLE PARENTS

Interview Training for Single Parents

Twelve single moms and dads participated in a mock interview event put on by the Circles Initiative. Workforce Services trained 30 UVU student volunteers to conduct the interviews and to use jobs.utah.gov and other resources. After each interview was completed, the volunteers provided feedback and gave the participant a \$25 Walmart gift card to buy something to build confidence for an actual interview (prompting tears from many participants).





WHAT'S NEXT

- Aug. 1-3 — Visit from Matt Holton, Business Outreach Director for Senator Mike Lee, to Washington and Garfield Counties
- Aug. 4-5 — Utah Rural Summit in Cedar City
- Aug. 10 and Sept. 14 — Targeted Job Fairs for residents of the Road Home at the Weigand Center
- Sept. 14 — Utah Talks Outdoors Event — GOED Office of Outdoor Recreation in Cedar City
- Sep. 13 and Oct. 4 — Employer Workshop and Workability Job Fair at the Sanderson Center for the Deaf and Hard of Hearing

WORKFORCE DEVELOPMENT RESOURCES STATEWIDE

